



Content & Publications Manager (f/m/d) Full Time

You will be part of the WTS Global Central team which under the leadership of our CEO Wim Wuyts is set to build the tax firm of the future. With representation in over 100 countries, WTS Global is the world's largest non-audit tax practice offering the full range of tax services. Our guiding aspiration, symbolized by our red shoes, is to walk side-by-side with our clients as their trusted advisors.

In order to curate, package and channel our international publications we are looking for you to start at the earliest possible date as a Content & Publications Manager (f/m/d).

Your main tasks:

- » Create a content management strategy and an attractive storyline for our publications
- » Curate and edit the content provided by our tax experts and produce newsletters and other types of publications
- » Package content ensuring brand alignment and attractive formatting
- » Identify the appropriate communication channels (creating distribution lists, identifying and engaging with the right databases and content management platforms, etc.)
- » Coordinate with external providers, such as content management platforms, proofreaders & graphic designers
- » Coordinate with member firms and proactively follow-up to collect input from all regions
- » Coordinate with internal project teams (including global service lines)

Your profile:

- » Fluent in English
- » Minimum 3-4 years of experience in Business Development, Marketing or Communications in a professional services firm
- » Great communication and writing skills
- » Understanding of tax and legal technical content (preferable)
- » Proactive, creative and with an international mindset
- » Preferably based in Munich, Ghent, Brussels or Amsterdam

Have we peaked your interest?

If so, please reach out to:

Kathrin Eberhardt
Senior Consultant Recruiting
kathrin.eberhardt@wts.de

Locally rooted – Globally connected



APPLY NOW



ABOUT US



YOUR DEVELOPMENT



CULTURE
